

DAY ZERO: WEDNESDAY, 11TH OCTOBER

WORKSHOPS - PARTICIPATION INCLUDED IN REGISTRATION FEE

15:00 - 16:45

1. MEDICAL WELLNESS

Speakers:

- dr. Lutz Lungwitz, president, German Medical Wellness Association, Germany
- dr. Tomislav Majič, Founder, The Cardiac Rehabilitation Center at Smarjeske Spa, Slovenia
- Damir Štajcar, MD, IQCURE, Croatia

16:45 - 17:00

COFFEE AND NETWORKING

17:00 - 18:45

2. HEALTH TOURISM – DESTINATION BRANDING

Speakers:

- dr. Prem Jagyasi, consultant (UAE) - "Developing international brand in Medical Tourism and Wellness Tourism", UAE
- Emin Cakmak, Founding Chairman of Global Healthcare Travel Council, Turkey
- dr. Constantine Constantinides, consultant, HealthCare Cybernetics, general secretary, Global Healthcare Travel Council, (GREAT BRITAIN) - "The Systemic Approach to Creating Health Tourism Destinations", UK

19:00

WELCOME RECEPTION

DAY ONE, THURSDAY 12TH OCTOBER

9:00 - 10:00

OPENING CEREMONY AND KEY MESSAGES

Speakers:

- Miljenko Bura, M.D.Ph.D, Forum Founder and health tourism consultant, Croatia
- Gari Cappelli, minister, Ministry of Tourism, Croatia
- Milan Kujundžić, M.D.Ph.D, minister, Ministry of Health, Croatia
- Goran Marić, d.sc., minister, Ministry of the State Property, Croatia
- Milovan Vujović, State Secretary, Ministry of Health, Montenegro
- Milan Bandić, Mayor, The City of Zagreb, Croatia

MAIN SPONSOR

MEDICAL WELLNESS AS INOVATION AND ADDED VALUE TO HOTELS AND ACCOMODATION

Speaker

G. Heinz Schletterer, IQCURE BETTER LIFE, Chairman, 30 min

10:00 - 10:30

HOW TURKEY BECOME 3rd PREFERRED DESTINATION WORLD WIDE IN MEDICAL TOURISM

Speaker:

Emin Cakmak, Founding Chairman of Global Healthcare Travel Council

PANEL 1

CREATING THE FULL TIME HEALTH AND TOURISM DESTINATION

10:30 - 11:45

- What is the role of the public sector and clusters in the process of branding the destination?
- The diaspora potentials in full-time tourism development - SILVER GENERATION AS THE KEY POPULATION?

Introduction:

Miljenko Bura, M.D.Ph.D: Adriatic Region as the full time health and tourism destination - the project of the Adriatica region and EU?

Speakers:

- Dr. John Raffetto, Ambassador Care, Washington D.C., USA
- Iztok Altbauer, director of the Association of Slovenian Spas, Slovenia
- Emin Cakmak, Founding Chairman of Global Healthcare Travel Council, Turkey
- Robert Pende, Assistant Minister, Ministry of Tourism, Croatia
- doc. dr. Vladimir Mozetič, President, Kvarner Health Tourism Cluster, Croatia
- Dr. Stephen Pavletić, Association of Croatian American Professionals, USA

Moderator:

Mislav Togonal, CroatianRadioTelevision

11:45 - 12:00

COFFEE BREAK NETWORKING

PRESENTATIONS

PROJECTS AND INVESTORS

12:00 - 12:40

PROJECT PRESENTATIONS

The City of Zagreb: Zagreb SPA | University Hospital

Speaker:

Mirka Jozić, Head of City office for Economy, Labour and Entrepreneurship, The City of Zagreb, Croatia

Medical Group Ltd: Presentation of the projects

Speaker:

Miljenko Bura, founder, Croatia

12:40 - 13:00

"ADRIATICA", How villages change the paradigm of health and why the world will be focused on Croatia as populations grow older

Speaker:

Jeff Blackard, investor i developer, Blackard Global Ltd, USA

PANEL 2

INVESTMENTS, INVESTORS AND FINANCIAL MODALITIES

13:00 - 14:15

- FINANCIAL INSTRUMENTS AND EU FUNDS FOR INVESTMENT IN TOURISTIC HEALTH PROJECTS
- IMPORTANCE OF DEVELOPERS ROLE IN THE HEALTH TOURISM PROJECTS
- FRESH FINANCING OPTIONS FOR PUBLIC AND PRIVATE PROJECTS

Introduction:

Speaker:

Hrvoje Stojić, Economic Research Director at Addiko Bank, Croatia

Introduction:

"Health Tourism Investment from the perspective of the Investor and Investee"

Speaker:

Constantine Constantinides, consultant, healthCare cybernetics, Great Britain; General Secretary, Global Healthcare Travel Council

Speakers:

- Martina Jus, Member of the Bord, Croatian Bank for Reconstruction and Development, Croatia
- Gabrijela Žalac, minister, Ministry of the regional developemnt and EU funds, Croatia
- Anton Kovačev, director, EUROPEAN INVESTMENT BANK, Croatia
- Zdenko Lucić, director, Agency for investment and competitiveness, Croatia
- Connie Li, Investor, CEO, Zhongya Holding Limited, China

Moderator: Mislav Togona CroatianRadioTelevision

14:15 - 15:00 LUNCH BREAK sponsored by IQCURE better life

PANEL 3 HEALTH AND TOURISM INFRASTRUCTURE - THE GREATEST PRECONDITION FOR DEVELOPMENT OF FULL TIME TOURISM

15:00 - 16:30 HOSPITALS, MEDICAL WELLNESS IN HOSPITALITY, HUMAN RESOURCES

- Speakers:
- [Frances Ng, TAHPI, head of the Service Planning at TAHPI - TOTAL ALLIANCE HEALTH PARTNERS INTERNATIONAL, UK](#)
 - [dr. Lutz Lungwitz, president, German Medical Wellness Association, Germany](#)
 - [dr. Dražen Jurković, director, Employers association in Croatian health care, Croatia](#)
 - [Dr. Klodian Rjepaj, Chief Medical of American Hospital in Albania, Albania](#)
 - [Heinz Schleterer, Chairman, IQCURE BETTER LIFE, Austria](#)
 - [Cristiano Occhipinti, director, University of Pittsburgh Medical Center, USA](#)

Moderator: Dr. Prem Jagyasi consultant, UAE

16:30 - 18:00 B2B NETWORKING

THE END OF THE DAY ONE

DAY TWO, 13TH OCTOBER, FRIDAY

8:45 - 9:30 KNOWLEDGE PARTNER PRESENTATION

TAHPI - TOTAL ALLIANCE HEALTH PARTNERS INTERNATIONAL, Australia

Speaker: Mr Aladin Niazmand, CEO, Australia

9:30 - 9:45 SPONSOR'S PRESENTATION: ADDIKO BANK

Speaker:

9:45 - 10:30 PROJECTS PRESENTATIONS

Biograd Na Moru: "Dalmatia- Center for excellence for chronic joint and spine conditons and regenerative medicine", Branko Vitale, MD PhD.

"Pašman Resort", Medical Group Ltd

"Eco village - Belveder", Montenegro, Medical Group Ltd

PANEL 4 SILVER ECONOMY NEW TECHNOLOGY IMPLEMENTATION, NEW RESORTS, VILLAGES, ESCO MODELS, PPP COOPERATION WITH INTERNATIONAL RECOGNIZED BRANDS AND EXPERTS

10:15 - 11:45 SILVER GENERATION - FULL-TIME USERS AND NEW RESIDENTS

Medical Group, Panel Sponsor

Introduction

Speaker: dr. Jagyasi Prem, UAE - "Current trends and developments in Medical Tourism for new generation", UAE

- Speakers:
- [Hrvoje Jazvić, Associate Banker, EBRD, Croatia](#)
 - [Simon Ferjuc, EU consultant, BM, TETIDA, Croatia](#)
 - [Head of the ANDRIJA STAMPAR TEACHING INSTITUTE OF PUBLIC HEALTH, Spomenka Tomek Roksandić, MD, PhD, Croatia](#)
 - [Dražen Nikolić, director, Founder Institute, Croatia](#)
 - [dr.sc. Ana Stavljenić-Rukavina, ex minister of the health, Croatia](#)

Moderator: Nusret Čobo, MD., internist and cardiologist, director, Sava Turizem d.d., Slovenia

12:00 - 12:30 COFFEE BREAK

12:30 - 13:30 ZAGREB - THE CITY OF MEDICINE AND MEDICAL TOURISM

HEALTH TOURISM ZAGREB CLUSTER PRESENTATION

PROJECTS PRESENTATIONS

13:30 - 14:30 LUNCH BREAK sponsored by HEALTHCARD

14:30 - 14:45 PROJECT AIRPORT STANKOVCI

Speakers: Airport Stankovci Ltd and Medical Group Ltd

PANEL 5 AMERICAN ADRIATIC HEALTH -PROGRAMS FOR RETIRED AND SILVER GENERATION; MEDICAL TOURISM IN THE REGION

Employment growth and return of diaspora - the result of development and profitable full time health tourism

Telemedicine

PARKS OF CROATIA - FULL-TIME TOURISM OASIS - SILVER GENERATION AND

- Speakers:
- [Dr. John Raffetto, Ambassador Care, Washington D.C., USA](#)
 - [Igor Kreitmayer, Assistant Minister, Ministry of Environment and Energy, Croatia](#)
 - [dr. Stephen Pavletić, president, Association of Croatian American Professionals, USA](#)
 - [Damir Štajcar, MD, IQCURE BETTER LIFE, Croatia](#)
 - [dr. Tomislav Majić, Founder, The Cardiac Rehabilitation Center at Smarjeske Spa, Slovenia](#)
 - [Constantine Constatinides, consultant, healthCare cybernetics, Great Britain; General Secretary, Global Healthcare Travel Council, UK](#)

Moderator: Miljenko Bura, M.D.Ph.D, Forum Founder and health tourism consultant, Croatia

*** Organiser reserves the right to change the Program details**